



World Sailing
World Sailing
Championships

The 2030-2031 World Sailing Championships

Information for Bidders

sport / nature / technology



Contents

This document is designated for World Sailing Member National Authorities (MNAs) as a guide and specification of requirements for bidding for the 2030--2031 World Sailing Championships.

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Introduction

1. Introduction



The 2030-2031 World Sailing Championships

The World Sailing Championships - featuring all 10 Olympic events and four Para events - is the greatest championships in our sport.

No other sailing event brings together so many sailors from so many nations with a depth of competition greater than even the Olympic Games. Men and women compete on the same footing with an equal number of medals available, and - uniquely - Para sailors compete alongside their peers from the Olympic classes.

The World Sailing Championships are held every four years. All other years, the world titles are spread out as separate events for the individual boat classes. The next edition of the World Sailing Championships will be split into two sessions as the 2030-2031 World Sailing Championships.

As the primary qualifying event for the 2032 Brisbane Olympic Games, the 2030-2031 World Sailing Championships is where the dream of Olympic medals in 2032 will begin for the greatest stars in sailing.



Why host a World Sailing Event?

World Sailing events help cities and regions unlock the full social, economic, and environmental value of their shoreline. By bringing world-class sport to the water, these events engage local communities at home while attracting new global audiences abroad - repositioning your shoreline as a place to live, visit, invest, and thrive.



A trusted global partner

World Sailing is an experienced and trusted partner to event hosts worldwide. With proven expertise in event delivery, sustainability integration, community engagement, and international promotion, World Sailing works collaboratively with host cities and regions to ensure events align with - and deliver against - strategic economic, social, and environmental priorities.

We are the world governing body for the sport of sailing, officially recognised by the International Olympic Committee. Founded in Paris in 1907, World Sailing has over 147 member national authorities bringing significant representation on every continent.

Among the wider sport family, we are known for our commitment to sustainability, inclusivity and good governance.

We have a clear and ambitious vision to **inspire, empower** and **grow** vibrant sailing communities around the world.



Introduction

World Sailing events offer a rare combination of global visibility, community engagement, and long-term legacy benefits. They provide host cities and regions with powerful opportunities to:

Promote health, wellbeing, and access to the water

Sailing is one of the most inclusive and accessible sports, suitable for all ages and abilities. Evidence shows that regular participation in outdoor and water-based activity supports physical and mental health, builds resilience, and strengthens social connection. World Sailing events provide a powerful catalyst for communities to reconnect with their shoreline and adopt more active lifestyles.

Alongside participation, major sailing events create significant volunteering opportunities that deliver lasting skills and employment benefits for local communities. Volunteers play essential roles across event operations, safety, logistics, media, sustainability delivery, and spectator services—gaining practical experience in areas aligned with the events, tourism, and marine sectors.

- Major World Sailing events typically engage 500 to 3,000 local volunteers, depending on event scale and duration.
- Volunteer programmes regularly deliver over 20,000 hours of skills-based experience, supporting workforce development in events, hospitality, and marine services.
- Post-event surveys commonly show high volunteer retention, with many individuals progressing into further volunteering, training, or employment opportunities.

CASE STUDY Aarhus, Denmark (World Sailing Championships 2018)

Volunteering was embedded into the event's community legacy programme, with structured training provided in event delivery, water safety, and customer experience. Many volunteers continued to support local sailing clubs and major events after the World Sailing Championships, contributing to a sustained skills base and stronger connection between residents and the harbour.



Showcase your city or region on the world stage

World Sailing events attract a potential global audience of millions through broadcast, digital platforms, and international media coverage, positioning host cities and regions as distinctive shoreline destinations.

- Major World Sailing events can deliver 50–200 million global broadcast and digital impressions, depending on event scale and class mix.
- International media coverage typically spans over 50 countries, reaching established and emerging tourism markets.

CASE STUDY Marseille, France

Marseille's consistent hosting of international sailing events has reinforced its international profile as a Mediterranean waterfront city, supporting destination branding and inward investment alongside tourism growth.



Inspire lifestyle and tourism growth

Sailing delivers powerful, aspirational imagery, showcasing host locations at their best and supporting destination marketing long after the event concludes.

- Visiting teams, officials, and spectators typically generate several million in direct visitor spend for host cities during major sailing events.
- Sailing events support off-season tourism, helping extend visitor demand beyond traditional peak periods.

CASE STUDY Palma de Mallorca, Spain

By leveraging elite sailing events, Palma has strengthened its reputation as a premium marine and lifestyle destination, supporting high-value tourism and a thriving marine services sector.



Champion sustainability and environmental stewardship

With competition taking place directly in the natural environment, sailing provides a highly credible platform to promote sustainability leadership and environmental innovation.

- World Sailing events operate under sustainability frameworks aligned with UN Sustainable Development Goals, covering areas such as plastic reduction, biodiversity protection, and climate awareness.
- Environmental education initiatives linked to events regularly engage thousands of young people and community members

CASE STUDY Enoshima, Japan

Sailing events were used to highlight marine conservation initiatives and deliver environmental education programmes, strengthening local awareness and stewardship of coastal ecosystems.



Support long-term investment and regeneration

By elevating shoreline visibility and demonstrating economic and lifestyle potential, World Sailing events help stimulate confidence, investment, and regeneration.

- Major sailing events often act as catalysts for multi-million investments in waterfront infrastructure, marinas, and public realm improvements.
- Legacy benefits include enhanced public access to the water, upgraded facilities, and strengthened capacity to host future international events.

CASE STUDY Rio de Janeiro, Brazil

International sailing events formed part of a wider waterfront regeneration programme, leaving improved marine infrastructure and expanded public access that continues to support community use and elite competition.



Summary of benefits and indicative metrics

Health, wellbeing and access to the water

Inclusive, outdoor sport encourages physical activity, mental wellbeing, and reconnection with the shoreline through participation programmes, open-harbour initiatives, and community engagement.

Increased public use of waterfront and water spaces



Volunteering and skills legacy

Large-scale volunteer programmes provide structured training in event delivery, safety, logistics, media, sustainability, and customer service, creating transferable skills for the local workforce.

500-1,000
local volunteers engaged

High post-event volunteer retention and progression into further training or employment

20,000+
volunteer hours delivered

A row of seven small blue silhouettes of people, representing the number of volunteer hours delivered.

Global profile and city branding

International broadcast, digital coverage, and media storytelling position the host as a distinctive global shoreline destination for tourism, commerce, and investment.

Total cumulative audience of over
15m



Sustained uplift in destination awareness



Coverage across
198
nations and territories

A blue icon of a globe showing latitude and longitude lines.

Tourism and visitor economy

Visiting teams, officials, media, and spectators generate direct visitor spend while showcasing the destination through high-impact, aspirational imagery.

Several million in direct visitor spend during event period

Off-season tourism uplift

Growth in repeat visitation and extended stays



Summary of benefits and indicative metrics

Lifestyle and place-making



Sailing events showcase waterfronts and urban shorelines as vibrant, active places to live, work, and visit, strengthening long-term place identity.

Positive perception shift in city/region brand tracking

Increased engagement with waterfront amenities



Sustainability and environmental leadership

Events operate in natural environments and provide a platform to promote marine protection, climate action, and sustainability innovation aligned with global best practice.

Delivery aligned to UN Sustainable Development Goals

Plastic reduction and waste diversion targets met

Thousands engaged in environmental education activities



Long-term legacy and capacity building

Knowledge transfer and partnership with World Sailing strengthens local capability in event delivery, marine operations, and international hosting.

Trained local workforce and volunteers



Repeat hosting of major events

Strengthened local sailing and marine ecosystems

Investment and regeneration



Elevated global visibility and improved infrastructure support confidence and inward investment in waterfronts, marinas, and public realm.

Multi-million infrastructure and regeneration investments catalysed

Enhanced capacity to host future international events





The World Sailing Championships

The World Sailing Championships are the federation's flagship event, bringing together multiple Olympic and Para classes in a single world-class regatta. They represent the highest level of the sport outside the Olympic Games and serve as the primary Olympic qualification event. Hosting the World Sailing Championships delivers significant global exposure, attracts elite athletes and teams from across the world, and creates a powerful platform for community engagement, sustainability initiatives, and long-term waterfront legacy. The scale and duration of the event make it a catalyst for tourism, investment, volunteering, and skills development, while firmly positioning the host city or region as a leading global shoreline destination.

Other World Sailing Events



Youth Sailing
World Championships

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Women's Match Racing
World Championship

[READ MORE](#)



Nations Cup
Grand Final

[READ MORE](#)



Youth Match Racing
World Championship

[READ MORE](#)



Team Racing
World Championship

[READ MORE](#)



eSailing World
Championship

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World Sailing
Inclusion
Championships

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Offshore Double Handed
World Championships

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The Last
Chance Regatta

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2. Hosting the 2030-2031 World Sailing Championships

This guide is intended for Member National Authorities and cities wishing to bid to host the 2030-2031 World Sailing Championships. It is an outline specification of minimum requirements for both the sporting competition and the on-shore event, and sets out the rights and responsibilities of each party in hosting an event.



The Event Concept

Frequency of the championships

The World Sailing Championships is organised every four years.

World Sailing Championships Title

The official title is the 'World Sailing Championships.' The World Sailing Championships may also be referred to as the 'Worlds', with or without the year. The Host needs World Sailing approval for any translation of the title if the official language of the host nation is not English.

World Sailing Championships Dates

The preference is for the World Sailing Championships to be split over two regattas for the Brisbane 2032 quad. World Sailing is inviting individual bids to host one of the two regattas. Both regattas will be scheduled within the following windows: between July 2030 and February 2031, and between July and September 2031; with the exception of one week before and after the Olympic Games window.

Please note that World Sailing will also consider proposals to host all events in the same regatta and may amend these dates when there are good reasons to do so.

Events & Classes

All events and equipment (classes) chosen for the Olympic and Para World Sailing Competition will be on the program of the World Sailing Championships. World Sailing may select some additional events and equipment that may be included in the World Sailing Championships, but no other classes or events are to be part of the World Sailing Championships unless approved by World Sailing. All Olympic and potential Paralympic Classes are committed to participate in the World Sailing Championships by contract.



Hosting the 2030-31 World Sailing Championships

Format for a split World Sailing Championships

It is recommended that the Championships are divided as follows:

World Sailing Championships – Host City:

Event	Equipment (class)
Men's Windsurfing	iQFOiL
Women's Windsurfing	iQFOiL
Men's Kite	Formula Kite
Women's Kite	Formula Kite
Men's Dinghy	ILCA 7
Women's Dinghy	ILCA 6
Para Event 1	Para 1
Para Event 2	Para 2
World Sailing Invited Event 1	Invite 1

World Sailing Championships – Host City:

Event	Equipment (class)
Mixed Dinghy	470
Men's Skiff	49er
Women's Skiff	49er FX
Mixed Multihull	Nacra 17
Para Event 3	Para 3
Para Event 4	Para 4
World Sailing Invited Event 2	Invite 2

World Sailing reserves the right to consider flexibility on the split.

The Olympic Events and Equipments will be the ones selected for the 2032 Brisbane Olympic Regatta.

Finance

The Host is responsible for the financial and organisational requirements of staging the World Sailing Championships and Test Event as outlined in this document, and additional appendices that will be shared upon reception of the Expression of Interest / Preliminary bid.



The Bid Process

World Sailing will appoint an Evaluation Panel to evaluate the bids.

There are two submissions required as part of the bid process.

An Expression of Interest Document / Preliminary bid will be used to assess the potential to succeed. At reception of the Expression of Interest, bidders will be asked to sign a non-disclosure agreement before receiving all complement of information including the financial requirements, the Technical Manual and the evaluation criteria. The Final Bid Document will then be sent to form the full bid that will be considered by the Evaluation Panel when making their recommendation.

Following the submission of the Final Bid Documents, the Evaluation Panel will hold meetings to receive bid presentations for the World Sailing Championships.

A schedule will be offered to arrange a time for each presentation. Please refer to [Section 8, Bid Guidelines](#) for a full guide to the process.



The Role of World Sailing after the Bid Process

World Sailing will appoint the race officials, and other specialist delegates, per area (competition, communications, technology...), as needed from time to time, who will represent World Sailing in its relations with the Host, during the years of preparation and at the World Sailing Championships.

Site visits for World Sailing delegates shall be the financial responsibility of the Host. Site visits or meetings with the Host will be held regularly at the venue. Additional meetings at the World Sailing Executive Office or at World Sailing Annual Conference may also be required.

Technical Support

- a** To advise on and approve the specification and technical aspects of the competition venue on and off shore.
- b** To consult and assist in the appointment of the Event Director, Competition Manager, and key professional staff.
- c** To establish the format of competition and the schedule for the World Sailing Championships.
- d** To establish and operate the qualification system for the World Sailing Championships.
- e** To establish the rules and regulations for the World Sailing Championships.
- f** To appoint the World Sailing Officials according to World Sailing Regulations and the Championship Agreement.
- g** To advise on and approve the specification of all official vessels and the appointment of boat drivers.
- h** To consult and advise on the race management, international jury and technical committee equipment required to deliver the World Sailing Championships.
- i** To consult and advise on the World Sailing Championships volunteer program.
- j** To work with the Host on the preparation of training sessions for athletes and test events.
- k** To advise on and approve the World Sailing Emerging Nations Program.
- l** To advise on and approve the World Sailing Inclusive Development Program.
- m** To advise on and approve the event sustainability plans.

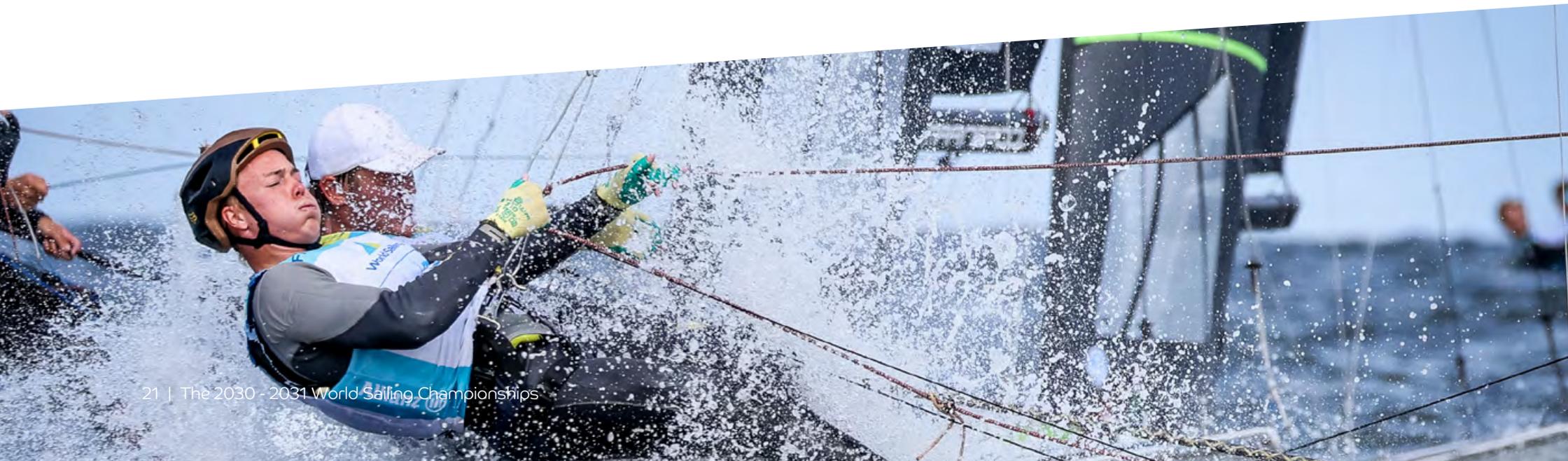
Hosting the 2030-31 World Sailing Championships

Marketing, Media, Broadcast and Communications Support

- a** Consult and approve the appointment of Marketing and Communications personnel.
- b** Co-ordinate a joint marketing and media plan with the Host.
- c** To appoint the Host Broadcaster for international TV production and distribution.
- d** To appoint competition technology partners to provide timing, scoring, tracking, adjudication and real-time data presentation systems.
- e** To consult and approve the Championships Presentation plan and spectator facilities.
- f** To establish the World Sailing Championships websites, and consult and approve all online/digital content.
- g** To advise and approve the communications plan and facilities for the media and broadcast.

Brand, Sponsorship and Protocol

- a** To consult and assist on the sponsorship rights and sales plan.
- b** To set the overall brand identity for the event, and approve all branding, marketing, and communications material and the overall venue branding and signage plan.
- c** To determine and approve World Sailing and VIP arrangements.
- d** To determine and approve the corporate hospitality and VIP facilities on and off shore.
- e** To approve the format, arrangements, program and scripts for the official ceremonies.



The Role of the Member National Authority (MNA)

All bids shall be supported by a recommendation of the MNA of the host country.

The MNA, in support of the World Sailing Championships, will assist both the Host and World Sailing by providing advice and technical support to the World Sailing Championships in order to be run successfully. The MNA shall be a party to the hosting agreement with a scope to reflect its role in the delivery of the championships.

If there is a conflict with national rules and regulations the World Sailing rules shall apply.

Fees Charged by World Sailing

The following fees shall be charged to the Host by World Sailing.

- a** Sanction fee.
- b** International broadcasting fee.
- c** Competition technology fee.
- d** Digital Media fee.

Please contact World Sailing for full details of the fees.

Entries

All entries shall be made in accordance with a World Sailing approved qualification system and online entry/registration system.

Entry/Registration Fees

The entry fee and Olympic Classes fee paid by the MNA of the competitor, shall be approved by World Sailing. The entry fee shall include local taxes (e.g. VAT) where applicable.

A registration fee to be paid by each Support Team Person registered shall be approved by World Sailing.

Supplied Equipment

World Sailing requires some events from Olympic and Para / Inclusive classes to have equipment supplied by the Host. World Sailing will endeavour to facilitate negotiations with manufacturers and classes to minimise costs to the host.

Event Quotas

The guide quotas for the 2030-2031 World Sailing Championships are:

Event	Equipment (Class)	Minimum Quota	Host City Maximum Quotas	Host City Preferred Quotas
Men's Windsurfing	iQFOiL	100		
Women's Windsurfing	iQFOiL	100		
Men's Kite	Formula Kite	90		
Women's Kite	Formula Kite	90		
Men's Dinghy	ILCA 7	140		
Women's Dinghy	ILCA 6	140		
Para / Inclusive Event 1	TBD	TBD*		
Para / Inclusive Event 1	TBD	TBD*		
Invited Event 1	TBD	TBD*		
Mixed Dinghy	470	80		
Men's Skiff	49er	80		
Women's Skiff	49er FX	80		
Mixed Multihull	Nacra 17	80		
Para / Inclusive Event 3	TBD	TBD*		
Para / Inclusive Event 4	TBD	TBD*		
Invited Event 2	TBD	TBD*		

*numbers depend on equipment selected.

World Sailing requests that the bidders indicate the maximum as well as the optimum preferred quota per event based on their venue capacity, resources and budget. The final quota decision will be made by World Sailing.

As a principle, no start (fleet) should have more than 70 boats. Events over 70 entries, will be divided in fleets and it is intended to keep events to a maximum of two fleets.

World Sailing Championships Schedule

The schedule for the World Sailing Championships will be defined by World Sailing.

For each event there will be a clear date when the boat park will open and close. Training days should be made available straight before the event and during some period of times in the previous years and months.

During the event, the schedule will be dependent on the number and nature of the classes taking part and shall include sufficient time for:

- Bump in: venue is open to bring the boats and team support vessels – three to five days depending on numbers.
- Accreditation, registration, para sailors classification, equipment inspections: four days on average depending on numbers. Please note that all registration is done digitally well ahead of the championship.
- Racing days including reserve days and finally a Finals day (an average of seven days in total with some events racing starting during Equipment Inspection days).

Format of Racing

The format of racing for the World Sailing Championships will be defined by World Sailing. It is anticipated that the racing format will reflect that of the 2032 Olympic Games taking into consideration the increased fleet quotas of the Championships.

For each event, it is anticipated that there will be a Qualification Series, consisting of a preliminary series and an elimination series, followed by Finals.

Documentation

The text for all official documents for running the competition will be supplied or shall be approved by World Sailing.

World Sailing Documents relating to the World Sailing Championships:

- a World Sailing Constitution.
- b World Sailing Regulations.
- c World sailing policies and manuals.
- d The Racing Rules of Sailing.
- e Equipment Rules of Sailing.
- f World Sailing Sports Presentation Guidelines.



3. Venue Requirements

World Sailing is seeking venues that meet the sports criteria set out within this bidding guide, are attractive to spectators, and in a location that is already a visitor destination with good footfall.



Venue Requirements



Ideally, the venue will have an existing walk-up audience that could be engaged in the World Sailing Championships. If this is not the case, the Host will need to demonstrate how they will attract spectators to the World Sailing Championships with good public transport links.

Competition Venue

The Competition Venue should be compact with a central area which is the 'heart' of the World Sailing Championships. The Competition Venue shall include all administration, race management, jury and equipment inspection offices, boat parks, media centre, broadcast facilities and the Field of Play. The overall size of the venue and the plan for communications and logistics are vital issues. The accessibility of the venue to all with both Olympic and Para classes is key to athletes, teams, staff, volunteers and visitors.

The central area should include a race village for spectators and sailors. The public should be able to view the boat parks, preparation areas and launching areas.

The Competition Venue shall have a spectator area adjacent to the Finals racing area.

A dedicated area in the marina will be dedicated to the team's support vessels. World Sailing is limiting the number of support vessels per team, however the host may need to accommodate up to 250 ribs.

Further details on Venue requirements will be found in the Championships Technical Manual.

Field of Play

The number of sailing race areas shall be between 5 and 8 depending on the number of events run, prevailing wind conditions and the number of hours that can be sailed during a day.

Race areas will be needed with diameters between 1 and 1.5 nautical miles. Neither changed marks nor beating legs shall interfere with the neighbouring area. Some areas on the Field of Play shall be located in close proximity to the shore, to facilitate viewing of the racing.

Race areas should be placed to minimize sail out time.

There should be a designated Finals racing area, close to the shore and suitable for spectators to view the racing from ashore.

The race areas at the time of the championships should ensure stable wind between 6 and 25 knots over a window of minimum 8 hours.

Maximum depth shall not be more than 45 metres. If the depth at the race area exceeds this, special permission should be obtained from World Sailing.

Maximum current shall not exceed 1 knot. If the current (tide) at the race area exceeds this, special permission should be obtained from World Sailing. Details on wind, current and waves shall be presented to World Sailing.

All race areas should be free of any commercial or recreational traffic.

A Field of Play Mixed Zone should be incorporated into the Finals racing area to allow on water interviews with athletes.

On-shore Facilities

On-shore facilities for competitors and their equipment shall include space according to the quota and equipment type.

- Equipment Inspection facilities
- Quarantine zones
- Pitlane
- Mixed zones
- Container park and Storage
- Boat park and launching facilities
- Charging stations
- Waste management stations
- Shade and shelter areas,
- Athlete facilities and commodities as specified in the Championships Technical Manual.

Public Engagement and Spectator Area Facilities

The Host will be responsible for creating a Race Village. This Race Village will be the hub of spectator activity and engagement.

The spectator area should be as close to the Finals race area as possible and allow for good viewing of the racing. Facilities should include:

- Giant screens/video walls and stages, to display live and recorded footage with subtitles, tracking and commentaries, and with a daily event program which could include live music, cultural initiatives, athlete and coach interviews, daily leader bib presentations, and other entertainment.
- A PA system for commentators, operating across the whole venue, including the race village and spectator areas.
- Space for public engagement (showcasing of the sport, explanation of equipment and competition etc.).
- Inclusive accessibility including appropriate viewing facilities for wheelchair users and ambulant persons with disabilities.
- A viewing facility for the public to watch live finals from the shore, and general seating throughout race village. The provision of grandstand seating will depend on the specific venue but should be considered.
- All facilities should be inclusive with accessibility requirements including disabled toilet and viewing facilities.
- Food and beverages.
- Toilet facilities.
- Space for retailers/sponsors/merchandise sales should be available.

The Host will be responsible for providing all above facilities in order to create an effective Race Village.

Venue Requirements

Athlete Facilities

Athlete facilities should be in close proximity to the Regatta Office and Official Noticeboard.

A sailors' lounge with catering and free Wi-Fi should be available for all athletes close to their boat park.

Toilet facilities with cubicle options shall be provided (male, female and disabled).

Changing rooms and shower facilities with cubicle options shall be provided (male, female and disabled).

Medical services including first aid facilities, free physiotherapy and massage should be available for all athletes close to the sailor's lounge.

MNA & Class Facilities

Competing MNA and classes shall be given an opportunity to create an area for their own stakeholders, in or near the venue at a cost to be approved by World Sailing.

World Sailing and Host Facilities

The following office space/meeting rooms are required. All offices require basic office furniture, power, hi-speed internet connection, etc. Additional requirements such as computers, screens, photocopiers and printers shall be provided as appropriate.

Depending on the geographical location of the event, it may be advisable for the host to provide local sim cards with spare mobile phones for key people.

Detailed requirements are listed in the Championships Technical Manual.

Organising Committee and Administration Staff

Including:

- Regatta Office and boat park offices.
- Briefing room for up to 150 people (can also be used for press conferences).
- Competition management team offices.

World Sailing Facilities

- An office for the President.
- An office for the CEO.
- An office for the Technical Delegates with 1 computer screen and 1 white board.
- An office for 10 World Sailing staff.
- One meeting room

Event Disciplinary Investigating Officer (EDIO)

- An Event Disciplinary Investigating Officer office with two work stations. The EDIO needs to be assisted by a National Technical Officer (NTO)/ Volunteer who can support the activities while the EDIO does the investigation.

Venue Requirements

World Sailing Race Office

- International Technical Official (ITO) secretary office – adjacent to the Jury working room with space for the Jury Secretary, Technical Committee Secretary, Race Committee Secretary and three support staff, plus two jury members during hearing planning times.

World Sailing International Jury

- Hearing Rooms - five rooms for hearing protests.
- Jury Working Room – The room for the jury to hold the morning meetings and for the judges to work and to prepare and finish cases when they are not in a hearing room.

World Sailing Technical Committee (TC)

World Sailing Course representatives meeting room

International Technical Officials (ITO) lounge

An ITO lounge for the judges, measurers and course representatives is required. Individual lockers for clothing and personal possessions will be necessary.

Race Committee Equipment storage

Class Associations Offices

Accreditation Centre

On Venue Technology Centre

- Results (scoring) operations.
- Results review meeting area.
- Tracking operations.
- Digital umpiring operations.
- Analytics operations.
- Adjudication operations.
- Room for storage/charging of tracking units & equipment.

Meteorology Office

Radio communications room

Radio storage and allocation room

Volunteer Centre

Catering

Security and Police

Medical Centre

First aid facilities and doctors in case of serious injuries for athletes, team support personnel, Organising Committee personnel and volunteers should be available.

Venue Requirements

Facilities and Equipment for Doping Control

Rooms for Doping Control are required with individual male and female, including disabled accessible, toilet facilities. There should also be a desk and normal office equipment for the doping control officers and a seated waiting area for 6-8 athletes. Lockable cupboards and filing cabinets should be provided.

Media Centre and Media Services

The Media Centre should accommodate a minimum of 200 people and shall be of a major international sporting event standard, including a dedicated 200 MB/s wireless high speed internet and cable connections for the exclusive use of accredited media.

The Media Centre shall also provide an on-site media office for the World Sailing media team, Host media team and official photographers.

The Media Centre should be within close proximity of the main venue, mixed zones and Pit Lane on Medal Race days.

A press conference facility, capable of hosting a minimum of 40 people should also be available.

Facilities and Equipment for the Host Broadcaster

The Host should budget for equipment and facilities for use by the Host Broadcaster. Further details will be provided during the second stage of the bid process.

World Sailing's Central Hospitality Area

The Host will need to provide adequate space, should World Sailing decide to create a hospitality setup for VIPs and other stakeholders.

Ideally, this could be an existing venue that is in a prime location, has capacity to host up to 200 people in a flexible lounge space, with the ability to dress the venue as is seen fit. The space must be exclusive to World Sailing only.

Alternatively, if this is not available, the Host will need to provide a semi-rigid, temporary structure in the heart of the venue of 100-200sq metres depending on whether a single or double-storey structure can be sourced.

The venue will need to have high-speed internet, storage space, accessibility, toilet facilities (or be close to), and the ability to provide catering.

World Sailing will work with the Host to define the exact requirement and best options depending on the opportunities the venue offers and the Host's own plans for hospitality.

Other Venue Facilities/Equipment

Waste management infrastructure including recycling shall be provided within all areas, both back and front of house. A 'green team' should be considered to facilitate waste management. A daily cleaning and emptying schedule shall be maintained. Data will be made available for wider carbon footprinting.

A suitable number of drinking water stations will be available throughout the venue for use by event stakeholders.

Venue Requirements

Official Vessels

World Sailing shall approve all official vessels and drivers. Low carbon options for support fleets should be put forward by the Host .

The following is an estimate of required vessels:

Competition

- 12 vessels per racing area
- 14 RIBs for the International Jury (jury of 30 members)
- 3 ribs for PRO, TD, Competition Manager

Media/TV vessels/Timing and Scoring

- Media vessels – three large vessels.
- Timing and Scoring – 1 RIB.
- Photo vessels – 8 x 8 metre RIBs for registered photographers, each capable of handling up to 5 photographers and 740mm x 460mm x 265mm protector cases.
- Broadcast – 8 vessels for host broadcaster.
- TV – 6 vessels for attending broadcasters to be managed by the Host Broadcaster.

Note: Broadcaster vessels will not carry still photographers.

VIP Vessels

- 1 vessel for the World Sailing President & CEO (incl. driver) for the duration of the event.
- 1 vessel for VIPs, with a capacity of 50 people on pre-agreed event dates.

Spectators

Spectator vessels for with a capacity of 100-200 passengers.



Competition Management Equipment

With the advancement of competition technology, World Sailing may require the use of onboard technology for race management and race officiating. Where such technology relies on equipment supplied to or carried by competitors, the host shall make provisions to supply the equipment or coordinate its provision with World Sailing recognised suppliers.

The following equipment is essential for organising the World Sailing Championships including provision for spares:

Communications Equipment

VHF radios or equivalent, mobile phones and GPS units.

Visual Signals

All visual signals (flags) shall be a minimum size of 60 x 90 cm and be displayed on poles at least six meters above the water surface.

Marks & Ground Tackle

Each area shall have marks in different colours. Each mark should be approximately two metres high and one metre in diameter. The Marks shall have facilities for the attachment of tracking devices, broadcast equipment and be suitable for carrying branding material. Robotic marks are preferred, especially in deep waters.

Sounds Signals

Handheld anemometers, compass and laser range finder

Competitor Identification

The Host shall supply identification options including:

- Boat/board identification decals and event stickers for all competitors. Sustainable options should be included as part of the selection process.
- Competitor bibs with three-letter country code to all competitors (World Sailing shall approve the design of competitor bibs). Sustainable procurement principles should be applied including recycled content of materials.
- Yellow, blue and red leader bibs for leaders of each fleet plus four sets of four colour bibs for board event finals.

Please contact World Sailing for full details of the competition management equipment required.

4. Personnel & Accommodation



World Sailing Officials, VIPs, Staff and Personnel

The following people will be present at the World Sailing Championships:

- 10 VIP's
- 49 race officials
- 29 WS staff / working force
- In addition, 25 daily accreditation passes should be reserved for World Sailing VIP guests.

Expenses for World Sailing Officials, VIPs and Personnel

Travel (including travel to and from all airports), food (good quality and healthy), per diems (to cover the costs of dinner and other expenses) and accommodation (with free Wi-Fi) for fifty seven people shall be the financial responsibility of the Host (see details in the Technical Manual).

Race officials number may be increased or decreased by World Sailing to reflect the number of race areas, Host experience and the final choice of events and equipment for the World Sailing Championships.

Organising Committee Staff, Officials and Volunteers

The Host will need a large range of experienced, professional staff to manage and deliver the Championships.

A large number of volunteers will be required for the successful running of the World Sailing Championships.

Volunteers will be required for:

- Race Management Teams (International & National Officials, mark layers, finish, safety and Marshall officers).
- Venue Services (regatta office, boat parks, VIP, transport, security, catering, clothing).
- Media operations.
- Timing and scoring.
- Protocol (Ceremonies).

A Volunteer Program will be required to ensure the recruitment and training of all volunteers.

Accommodation

Accommodation for Competitors

The competitors are responsible for their own accommodation during the World Sailing Championships.

Hotel Accommodation for World Sailing Officials, VIPs and Personnel

The World Sailing Officials shall be accommodated in a nearby hotel, in single rooms, three-star level, which should be a reasonably close walking distance from the Competition Venue.

A maximum of 15 double rooms may be requested for the World Sailing Board members and special guests. The hotel should be at least a four-star hotel and preferably in the area of the competition venue.

The World Sailing Delegates, Staff and media team, who will be on site before the World Sailing Championships begin, should be accommodated as close to the competition venue as possible.

Accommodation shall be evaluated using the World Sailing Sustainable Accommodation Questionnaire.

Hotel Accommodation for Broadcasting and technology partners

Accommodation (at least three star) for the Host Broadcasting and Technology Partner teams should be secured by the Host at preferential rates.

Hotel accommodation for attending media

A dedicated media hotel (at least three star) should be secured for visiting press, photographers and broadcasters at preferential rates.

Accommodation for Emerging Nations Program and Inclusive Development Program

Please refer to the specific sections for more details.

5. Marketing, Media and Communications

World Sailing is responsible for guiding and approving the marketing, media and communications of the World Sailing Championships. The Host will be expected to recruit all personnel or appoint agencies to execute a world class program which aligns to World Sailing's organisational mission and vision.



Broadcast, Digital and Photography

World Sailing will appoint the Host Broadcaster for the World Sailing Championships through a tender process and retains all rights to exploit the international broadcast of the TV programming. The Host Broadcaster appointment is strictly a World Sailing decision.

The Host will be expected to secure a partnership with a domestic broadcaster in their territory which will deliver nationwide coverage of the event and, to support this, will be assigned the domestic broadcast rights for the host nation of the World Sailing Championships.

World Sailing retains the right to exploit online broadcasting and media platforms including social media, mobile technology and applications. World Sailing will host the event website and will retain after the event access to any social media channels created to support the World Sailing Championships. The Host and World Sailing will jointly manage the website and any other digital platforms.

The Host will, subject to World Sailing approval, appoint an official photography agency to comprehensively cover the event and provide copyright-free distribution photographs for use by the media, World Sailing and the Host.

Marketing and Communications

The Host will deliver a comprehensive, world-class marketing and communications strategy, approved by World Sailing and designed to drive local, national and international engagement with the event.

Mobilising Local Support

The Host will deliver a local engagement plan approved by World Sailing and designed to mobilise cross-sector support for the event, including but not limited to city/regional government, business, education, tourism and the arts.



6. Brand, Sponsorship and Protocol



Event Brand Identity

The presentation of the event venue and all collateral (including communications) need to reflect the standard of a world-class sporting event and must follow the approved World Sailing visual brand identity and guidelines of the World Sailing Championships.

The World Sailing Championships brand identity and guidelines will be provided by World Sailing and must be implemented in all communications, branding material and documentation.

The Event Organiser will work closely with the World Sailing Brand team to ensure execution is of the right standard, and that all World Sailing, Event and (both local and global) partner assets are used correctly and effectively.

In line with the World Sailing Championships brand identity guidelines and sustainable procurement requirements, the Event Organiser

will need to put forward a branding plan for all advertising and communications, and the presentation of the event venue, for the approval of World Sailing.

The branding plan should include: digital communications, advertising, wayfinding signage, entrance signage, sports presentation throughout the venue, local and global partner recognition, stage dressing, podium backdrops, leader boards, event Programs etc.

Additional public-facing engagement collateral should be considered across the venue. For example: a hall of fame, class explanations, athlete bios etc.

Commercial Rights

The World Sailing Championships commercial rights are a key element of the overall World Sailing global commercial rights structure. This structure is designed to maximise commercial revenues for the benefit of the sport of Sailing. The assignment of rights between the Host and World Sailing is constructed to allow the Host to optimise local revenues, and for World Sailing to optimise global partnership revenues.

The Host will have the opportunity to secure sponsors for the World Sailing Championships. Such sponsors and available rights will be presented to WS for approval.

World Sailing have a range of global partners. These partners have exclusive category rights across the full asset base of World Sailing, which includes World Sailing events such as the World Sailing Championships. The specific rights vary between partner tiers, with level of branding rights granted accordingly. World Sailing will provide details of the specific rights that need to be made available to the partners as these may vary from time to time.

Event partners/sponsors, contracted by the Host, must not operate within the World Sailing defined excluded categories outlined on the following pages. The Host shall receive prior written approval from World Sailing of the sponsor packages offered to the market and before any contract with a sponsor/partner is signed.

The detailed summary of the commercial rights and obligations of World Sailing and the Host is available upon request.

In addition, the Host will have the right to grant aid or other support from national/regional/local government and other public institutions.

Division of Commercial Rights and Obligations

The Host will deliver a local engagement plan approved by World Sailing and designed to mobilise cross-sector support for the event, including but not limited to city/regional government, business, education, tourism and the arts.

Impact Study

The host shall commission an independent impact report from a reputable third-party company (approved by World Sailing) covering Economic, Social, Environmental and media impact. The objective should be to establish the success of the event from an economic perspective for all stakeholders – both directly involved and those seeking to host similar events in the future. Existing studies can be provided as reference, and the organisation of record for World Sailing for these studies. The study needs to be conducted in English and to an agreed format and level of integrity comparable to existing studies.

The proposed solution for this deliverable shall be signed off by World Sailing at least six months prior to the event.



7. Sustainability, Environmental Impact and Legacy



Sustainability

Sustainability is a core pillar of the bid and embedded in the governance, planning and delivery of the World Sailing Championships, in full alignment with World Sailing's Sustainability Agenda 2030.

- The Host is committed to delivering measurable environmental and social outcomes and a positive, lasting legacy.
- The Host will establish a sustainability management system in accordance with the requirements of the ISO20121 standard.
- The Host will develop and publish a sustainability strategy indicating how sustainability will be delivered across the event.
- The Host will establish clear sustainability governance to oversee policy implementation, manage compliance, and deliver audit and assurance.
- The Host will deliver a pre-event sustainability progress report and a post-event Impact Report, in coordination with World Sailing.

Key Commitments

The Host will deliver:

- Water Quality testing to World Sailing's standards and requirements
- Measurement, reduction and mitigation of Scope 1, 2 and 3 carbon emissions, aligned to Agenda 2030
- Carbon offsetting for residual emissions
- Low-carbon support fleets (race management and team support vessels)
- No single-use plastics
- Transport and Travel Impact Reduction Plan
- Nature Plan
- Sailors for the Sea Clean Regattas – Platinum Level
- Gender equality among race officials
- Community engagement and outreach
- Inclusive access to sailing for all

Development Programs and Legacy

The Host shall facilitate the following development programs

The World Sailing Championships shall be supported by a range of development programs designed to enhance participation, performance, and long-term legacy in the host region. These programs transform a Championship from a standalone event into a catalyst for sustainable growth, capacity building, and excellence.

The World Sailing Emerging Nations Program (ENP) and the Inclusive Development Program – Performance (IDP-P) are distinct programs with different objectives and target groups and are delivered under separate World Sailing workstreams.

In addition, Additional Development Programs (ADP) may be delivered to support technical officials and coaches, contributing to long-term regional capacity and legacy.

World Sailing Emerging Nations Program (ENP)

The Emerging Nations Program (ENP) is designed to support sailors from emerging nations through world-class coaching and international competition. The program includes a pre-event training clinic, in-competition coaching, and online support before and after the event, ensuring sailors are fully prepared to compete at the highest level.

The aims of the ENP are:

- Ensure the maximum number of MNAs are able to compete in the Championships, including nations which may not have competed at the event before.

- Enable athletes from emerging nations to receive training and coaching courses at the competition venue prior to the Championships, in a minimum of two training camps.
- Host athletes from a minimum of 20 countries.

World Sailing Inclusive Development Program – Performance (IDP-P)

(Delivered under World Sailing Para Inclusive Sailing)

The Inclusive Development Program – Performance (IDP-P) is designed to support sailors with a disability to access, prepare for, and compete in top-level international competition at World Sailing Championships.

The aims of the IDP-P are to:

- Encourage more sailors with a disability to access high-performance competition pathways.
- Ensure the maximum number of MNAs are able to participate in the Championships, including MNAs that may not have previously competed in para-inclusive events.
- Enable sailors to access structured, high-quality coaching and technical support in the lead-up to and during the Championships.
- Provide pre-event training and preparation opportunities at the competition venue for sailors from emerging or MNA-unsupported programs.
- Host athletes from a minimum of ten countries.

The IDP-P typically includes a pre-event training phase, in-competition coaching support, and targeted follow-up support to maximise athlete development and competitive readiness.

Sustainability, Environmental Impact and Legacy

Additional Development Programs

Coach Training Programs

Alongside the Test Event, run a coaching course, offering a place to one coach from each country represented on the Emerging Nations Program. This is to develop them as a coach to support their athletes as they return home for training.

This course can run alongside the training camp, with coaches learning from the class specific coaches. World Sailing Coach Developers will lead classroom workshops, with coaches also taking part in mentored practical sessions on the water.

Inclusive Development Program – Coaching (IDP-C)

Alongside the IDP-P, the Host may also facilitate an Inclusive Development Program – Coaching (IDP-C).

The IDP-C offers one coaching place per country represented in the IDP-P, supporting the development of coaches working with sailors with a disability. The program typically runs in parallel with the IDP-P, combining classroom-based learning with practical, class-specific coaching experience. World Sailing Coach Developers will lead classroom workshops, with coaches also taking part in mentored practical sessions on the water.

The detailed requirements and the recommended Budget for the ENP, IDP-P, ADP and the IDP-C will be available upon reception of the Expression of Interest.



8. Bid Guidelines

Bids to host the World Sailing Championships are welcomed from anyone who shares our ambitions for the significant impact the event can have on the sport, and on the host city or region.

Bid Guidelines

The following table outlines what is expected and when, as well as our commitments to support potential hosts.

All bids received will be treated as confidential. After indicating the intention to place a bid to host the World Sailing Championships, the host city will be required to enter into a non-disclosure agreement with World Sailing. Once this is completed World Sailing will be able to provide further details of the financial and contractual requirements and historical data. This will assist in preparing the formal bid.

The agreement will also bind World Sailing to non-disclosure of the bidding Host's details and proposals. World Sailing reserves the right at any point and at its discretion to make amends to this timetable and process and will advise all parties immediately if this occurs.

Bids shall be incorporated into the contract. The chosen venue will be announced prior to final contract agreement, the choice is subject to site visit and contract agreement. The selection process does not conclude until contracts are agreed.

MNA of the host country shall endorse the bid. Bids shall contain a statement of financial capability to host and, a binding financial commitment via Heads of Terms maybe required with the bid. Any entity funding the event (i.e. government, city, etc) shall either (i) be a party to the bid or (ii) provide a letter of support and a timeline indicating when a financial guarantee will be provided.

Bidders and their representatives shall comply with World Sailing Code of Ethics and shall not engage in any activity that may be considered lobby of the Evaluation Panel or Board members.



Bid Guidelines

Your Guide to the Bidding Process

Event	Date	What we expect from you	What you can expect from us
Publication of 2030 - 2031 World Sailing Championships Bid Guidelines.	February 2026	Contact World Sailing with an expression of interest/preliminary bid (max 20 pages). A document which summarises how you intend to fulfil the criteria outlined in section 8, Bid Guidelines .	Help with initial enquiries on the bid process. To support the production of a preliminary bid.
Reception of Expression of interest /preliminary bids deadline.	24 April 2026 by 14.00 UTC		Following the submission of preliminary bids, World Sailing will provide an initial assessment of preliminary bids and retain bidders who are believed to have a realistic chance of success.
Non Disclosure Agreement signed by all parties.	Upon reception of the Expression of Interest/ Preliminary bid.	Sign the Non-Disclosure Agreement.	Subject to an NDA, we will supply a document detailing the fees structure and budget, detailed information including the Championship Technical Manual, the evaluation criteria.
Final Bids Deadline. *Requests for an extension of this deadline may be considered.	10 September 2026 by 14.00 UTC	A document which provides a detailed proposal of how you intend to fulfil the criteria outlined in section 8, Bid Guidelines . A letter of confirmed support from host country MNA and your funders.	The World Sailing Executive Office will provide advice and support, upon request, to help optimise each bid. World Sailing will confirm reception of all documentation received.

Your Guide to the Bidding Process Continued

Event	Date	What we expect from you	What you can expect from us
Presentation of the bids by the candidates to the World Sailing Evaluation Panel and signing of the bid documents as a pre-contractual engagement.	September 2026	Bid presentation to the evaluation panel. Approximately three hours will be scheduled for each bid.	A rigorous, objective and fair assessment of each bid against the criteria outlined in this document.
Validation by the World Sailing Board and announcement at World Sailing Conference.	November 2026	A letter of confirmed commitment from host country MNA, city, YC and your funders.	



Information to be included in Bid Documents

As part of the bid, please ensure the following issues and questions are addressed:

Motivation

Principal motivation for hosting the World Sailing Championships

The impact and legacy for your city/region of hosting the World Sailing Championships.

General Information

Provide a brief description of the country: geography, population and political structure.

Host

Please give details of the proposed Organising Committee including a short CV for each member.

- Details of Member National Authority (MNA).
- Detail permanent staff of bidding organisation (if relevant).
- Proposed structure of staff within the Organising Committee and their anticipated start date.
- Please indicate if you intend to outsource any specific areas (e.g. marketing/ sponsorship/media) and if you have any details of the proposed partner organisation(s).

Concept

Briefly describe your vision of the World Sailing Championships in your city/ region.

Detail the following aspects:

- Motivation behind the choice of location of key infrastructures.
- Expected benefits during and after the Championships.
- Explain how your vision of the Championships fits into your city or region's long-term strategy.
- Provide a map of your city/region on which your project is superimposed thus giving a complete visual overview of your project. This map should include the location of all major infrastructures (venue, main hotel area, main transport infrastructure – airport(s), motorways, train station, etc.).

Media and Communications

Please indicate how you intend to leverage the World Sailing Championships to maximise exposure of the event nationally and internationally across print, online, radio and television.

Outline any communications initiatives to help increase attendance and coverage of the event.

Indicate any governmental authority laws related to the flying of drones.

Bid Guidelines

Public Opinion

The general public opinion in your city/region and country towards your project of hosting the World Sailing Championships.

What opposition might there be to your project? Please detail.

Please indicate how you intend to mobilise public support for the World Sailing Championships in your region by engaging across the sectors including but not limited to business, tourism, public administration, education and the arts.

Political Support - Government

The status of support of the national, regional, local government and city authorities for your bid and for the organization of the World Sailing Championships in your city/region.

Please confirm that the government guarantees free access to and free movement around the host country for all accredited persons on the basis of a passport (or equivalent document).

Please provide dates of any elections due to take place in your city/ region/ country between now and the time of the World Sailing Championships in 2030-2031.



Bid Guidelines

Finance

World Sailing is trying to stop the ever increasing “benchmark inflation” that arises from comparisons of services provided at past World Sailing events or other major events.

Service levels should be of a reasonable standard and be adapted to each event’s real needs.

It is very important that the Host minimises the costs and maximises the use of competition and non-competition venues and guarantee an efficient usage in terms of time, space and services, while taking into consideration the needs of the sailors.

Candidature Budget

Should you be accepted as a Candidate to host the World Sailing Championships, describe how and by whom your candidature will be financed? What is your budget (in Euros) for staging the Championships?

Budget Definitions

Organising Committee budget: this is the operations budget for the organisation of the World Sailing Championships. Infrastructure development costs for competition venues, marinas, sailing clubs or other major infrastructure projects shall not be included in this budget.

Non-Organising Committee budget: for financing the construction of the main and sailing infrastructure required for the World Sailing Championships which will be a long-term legacy. The financing of such investments should be undertaken by the public authorities or the private sector.

Explain how your budget will be structured (private vs. public financing vs. other financing)?

Government Contributions

- What financial commitments have you obtained from your national, regional or local government and city authorities?
- Please note that in the candidature phase it will be essential for you to obtain, the following commitments from your public authorities or private owners as they are vital to the successful staging of the Championships:
- A commitment to provide security, medical, customs and other government related services at no cost to the Host;
- A commitment to make available all venues (marinas, harbours, boat parks etc) owned privately or by the public authorities to the Host at no cost or at a rental cost to be detailed in the budget;
- Is there a provision of coverage of a potential economic shortfall of the Host?
- Detail any commitments to undertake and finance the necessary infrastructure developments, if needed.
- Please indicate source, estimated amount and background information on how these estimates were reached.
- What other revenue do you expect to be able to generate?
- What are the expectations of the financing body/bodies in respect to rights and hospitality at the championships?

Bid Guidelines

Venues

Existing Competition Venue

Indicate the existing competition venue, which you expect will be used for the World Sailing Championships.

Please give a detailed description of the competition venue including cad, maps and pictures.

Planned Competition Venue

Indicate all competition venue developments that are planned, irrespective of your bid applications, which will be used for the championships.

On The Water (Field of Play)

Describe the sailing areas and indicate the position of the racing areas and surroundings, cliffs, mountains, current, sand bars.

Indicate the maximum time/distance to sail and be towed to each racing area.

Submit a nautical chart of the area.

Accommodation

Hotels

Please indicate the number of hotels and hotel rooms within a radius of 10km from your venue and within a radius of 10-50km from your venue. Please indicate average convention rates in 2026 for 3, 4 and five star hotels during the month of the World Sailing Championships, including breakfast and all applicable taxes.

Apartments

Please indicate the number of apartments within a radius of 10km from your venue and within a radius of 10-50km from your venue. Please indicate average rates per week in 2026 for 3, 4 and five star room apartments, including all applicable taxes.

Bid Guidelines

Transport Infrastructure

Existing Transport Infrastructure

Indicate your existing transport infrastructure: motorways and major urban arterial network, suburban rail, subway and light rail public transport systems.

Planned Transport Infrastructure

Indicate all transport infrastructure developments that are planned irrespective of your application but that may have a possible impact on venue accessibility.

Additional Transport Infrastructure

- Indicate the additional transport infrastructure you feel will be necessary.
- Which is the main international airport you intend to use for the World Sailing Championships?
- For the airport(s) you intend to use, please indicate capacity (number of runways, number of gates, passenger terminal capacity), distance to the venue and existing and planned public transport links to the venue.
- Provide a Map of your city/region onto which we ask you to superimpose all the transport infrastructure you have listed above, colour coded in line with the instructions to differentiate between existing, planned and additional transport infrastructure.
- What current transport challenges does the venue face and how do you intend to overcome these at the time of the Championship?

Equipment Transport

- Which are the main port(s) you intend to use for receiving and shipping containers? Indicate all distances (in km) and 2026 journey times (in minutes) by the most appropriate route. If a rail connection is available, add in parentheses (rail) for the appropriate connection.
- Indicate shipping lines, routes and destinations that service the ports, including distance and journey times (in days) for a container to arrive from the major ports in the World.



Bid Guidelines

General Conditions, Logistics and Experience

Proposed Dates of The World Sailing Championships

State your proposed dates to host the World Sailing Championships and specify your reasons.

Meteorology

Please give detailed statistical information for the time of year and hours of racing including:

- Average wind speed.
- Wind direction.
- Current speed.
- Current direction.
- Air temperature.
- Water temperature.
- Average number of days with precipitation

Experience

- What experience have you had in hosting international sailing events or other international sports events?
- Please list a maximum of ten major events over the last ten years, indicating dates.

Emerging Nations Program

Please indicate the resources you will have available for running an Emerging Nation Program and highlight any other initiatives.

Inclusive Development Program

Please indicate the resources you will have available for running an Inclusive Development Program and highlight any other initiatives.

Water Quality

Please indicate and substantiate with an official report the cleanliness/ pollution levels of the sea/lake water in the proposed sailing areas.

Sustainability

In coordination with delivery partners, establish specific sustainability implementation plans that address all matters that are material to such entities' particular roles and responsibilities and include resource needs, issues and risks, and a clear program of actions.

Bid Guidelines

Spectator Experience

- Describe your vision for the spectator experience you wish to create at the World Sailing Championships, including how you will create a festival atmosphere throughout the event and building up to the medal races and prize giving.
- Please give a detailed description of spectator experience facilities and initiatives, that include medal race viewing areas, big screen viewing experience, spectator engagement opportunities, onshore activities, learn to sail / learn about sailing activities etc.
- Whether your venue has an existing walk-up audience or not, please indicate how you will drive footfall to the competition area.

Commercial Opportunities and Commitments

- Please indicate if you have any pre-existing commercial relationships where parties are interested in being involved in the Event or where parties are within World Sailing's sponsorship excluded categories list.
- Indicate expertise in obtaining commercial partnerships for events.
- Indicate whether you are intending to engage a sponsorship agency or if you have one already.

Hospitality Initiatives

- Describe your vision for VIP and guest hospitality programs at the World Sailing Championships.
- What facilities and expertise are available to enable the delivery of hospitality programs.

Other Initiatives

Please indicate any other initiatives that you will introduce to ensure the success of the World Sailing Championships.

Observer Program

The Host shall run an Observer Program for Member National Authorities, event Organisers and bid committees and ensure that a full transfer of knowledge is completed with World Sailing within six months of the end of the World Sailing Championships.



World Sailing

SOURCES:

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Health, wellbeing and access to the water

Source: The 'Blue Gym': What can blue space do for you and what can you do for blue space? – Journal of the Marine Biological Association of the United Kingdom, February 2016

Increased public use of waterfront and water spaces - Source: Sportcal Global Sports Impact Report – Hempel Sailing World Championships Aarhus 2018 (attendance, economic impact, tourism)

Increase in local sailing participation post-event - Source: Sportcal Global Sports Impact Report – Hempel Sailing World Championships Aarhus 2018 (legacy)

Volunerring and Skills Legacy

Source: Sportcal Global Sports Impact Report – Hempel Sailing World Championships Aarhus 2018 (social)

Global profile and city branding

Source: Sportcal Global Sports Impact Report – Hempel Sailing World Championships Aarhus 2018 (media)

Tourism and visitor economy

Source: Sportcal Global Sports Impact Report – Hempel Sailing World Championships Aarhus 2018 (attendance, economic impact, broadcast reach)

Contact

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www.sailing.org

sport / nature / technology