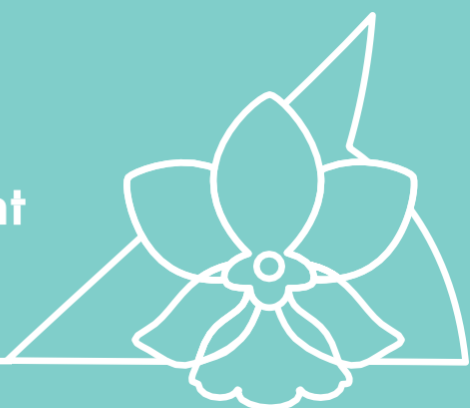


Sharing Your Knowledge: Everyone has a Role in Developing Sailing



Development
Symposium



2024 | Singapore



Speaker



Ben Callard

*Head of Community Support & Events
Australian Sailing*

ben.callard@sailing.org.au



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Developing Sailing

Overview:

Australian Sailing has played an active role over recent years in supporting the development of sailing across Oceania.

OSAF – Oceania Sailing Federation

Solomon Islands Sailing Association

Fiji Yachting Association

Sailing Cook Islands

2023 Pacific Games

Partnerships with Yachting New Zealand

**Australia is however our primary focus.*

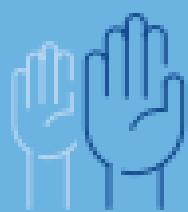


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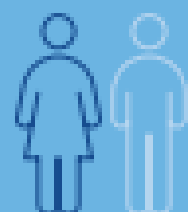
Australian Sailing

2032 strategic targets:



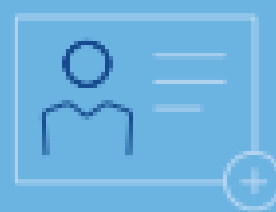
300,000

Participants



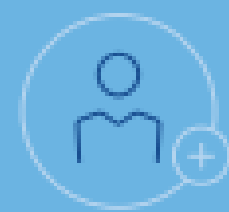
50%

Female
Participants



150,000

Club Membership



25,000

Course Participants
Per Annum



WORKFORCE

2022

2023

Coaches

964

918

Instructors

6,416

7,379

Officials

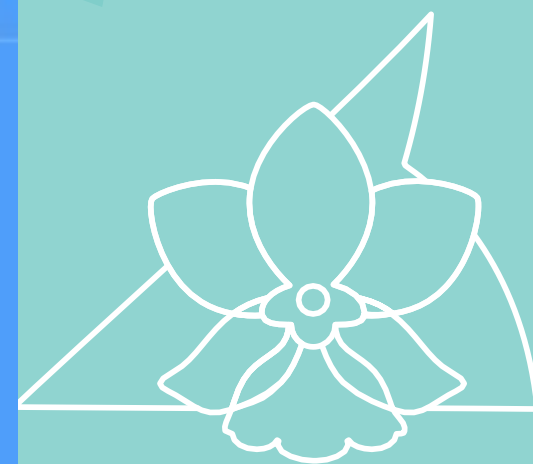
2,652

3,043

Total

10,032

11,340



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Development of Oceania

Successes:

Securing of funding to provide:

- Equipment – ILCA's and Tackers boats
- Coaching clinics
- Instructor and Coach training
- Coach development
- Conference attendance
- Strategic planning
- Governance support

Working together to deliver:

- Instructor and Coach training
- Powerboat driver training
- Conference attendance
- World Sailing representation
- Sailing networks



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Development of Oceania

Challenges:

- Language / cultures
- Connectivity / technology
- Alignment of priorities
- Equipment
- Funding
- Key people
- Sustainability



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Solomon Islands

Australian Sailing staff member and coach running a coaching clinic with an ILCA donated by the Australian sailing community.



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Solomon Islands

Delivery of 10 Tackers boats
donated by Australian Sailing to the
Solomon Islands Sailing Association.
Delivered by the Royal Australian Air
force.



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Royal Australian Air Force

How did this come about?

How important was their involvement?

Advice on seeking out and developing these kind of Partnerships?

Sport Diplomacy.




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Sailing Cook Islands

2017/2018 – Successful Funding application.

Olympic Solidarity Funding for the development of a National Sport System.

2018 – Australian Sailing assisted to conduct 3x sailing coach courses.

2028 – Australian Sailing provided training material and teaching system and assisted in setting up the National Sailing Association.

Sourcing of equipment from friendly nations including India.

8 affiliated Sailing Clubs – only Rarotonga Sailing Club seem to have info online.

**Unsure on progress, socials and website seem inactive.*



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Development of Oceania

Learnings:

- Much more effort is required.
 - A joint effort is required.
 - Motivated people are required.
 - System = sustainability. It must be more than an individual.
 - Relationships get things done.
 - School involvement.
 - Manufacturers and industry need to be involved.
 - Stop re-inventing the wheel and sailing programs.
 - Copy and share with pride.
-
- A lot can be done for free / it does not have to be expensive.



Copy and Share with Pride

What does this mean?

Stop re-inventing the wheel and sailing programs.

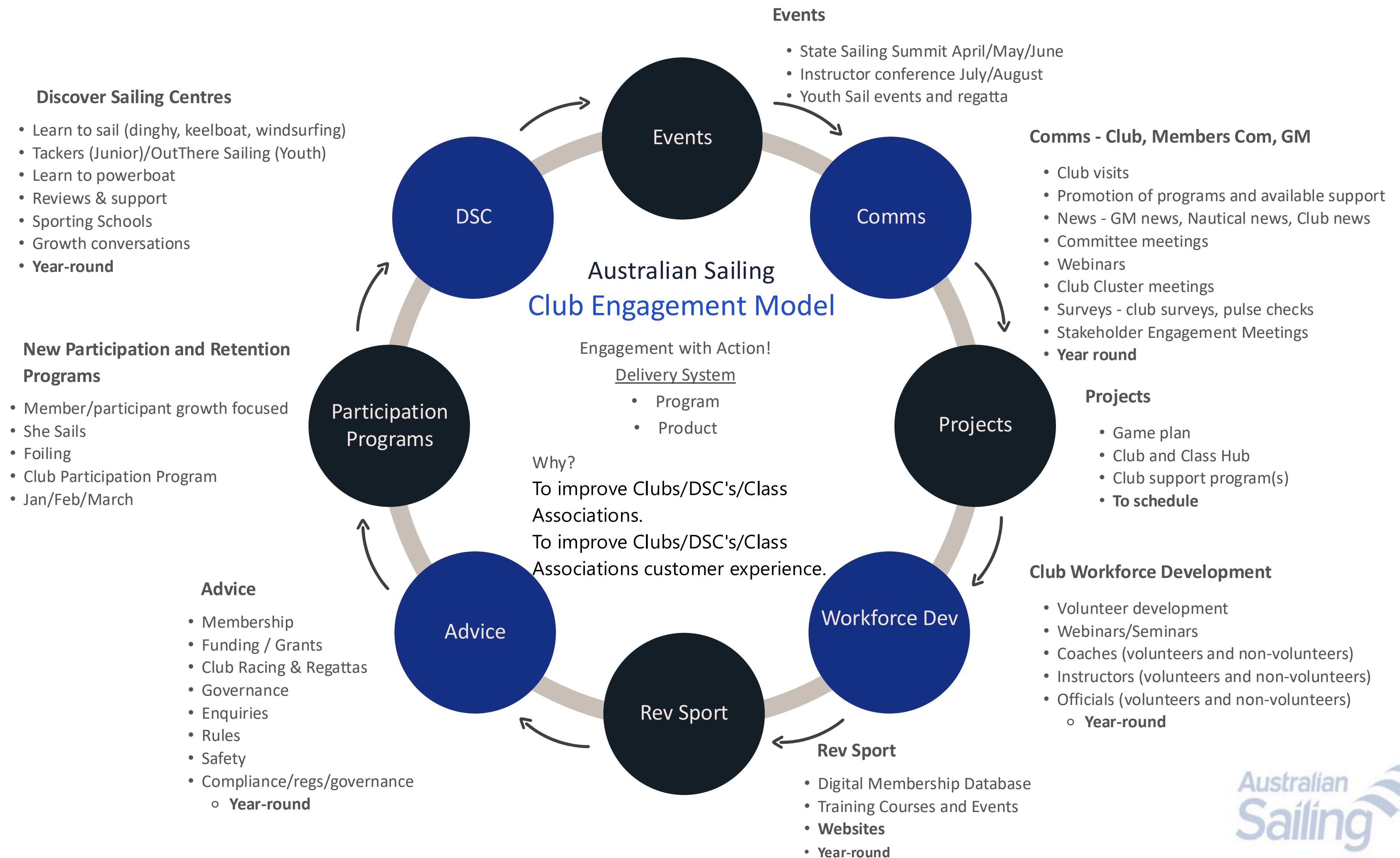
Stop making things up.

Just as you do on the racetrack, look to those leading the fleet.

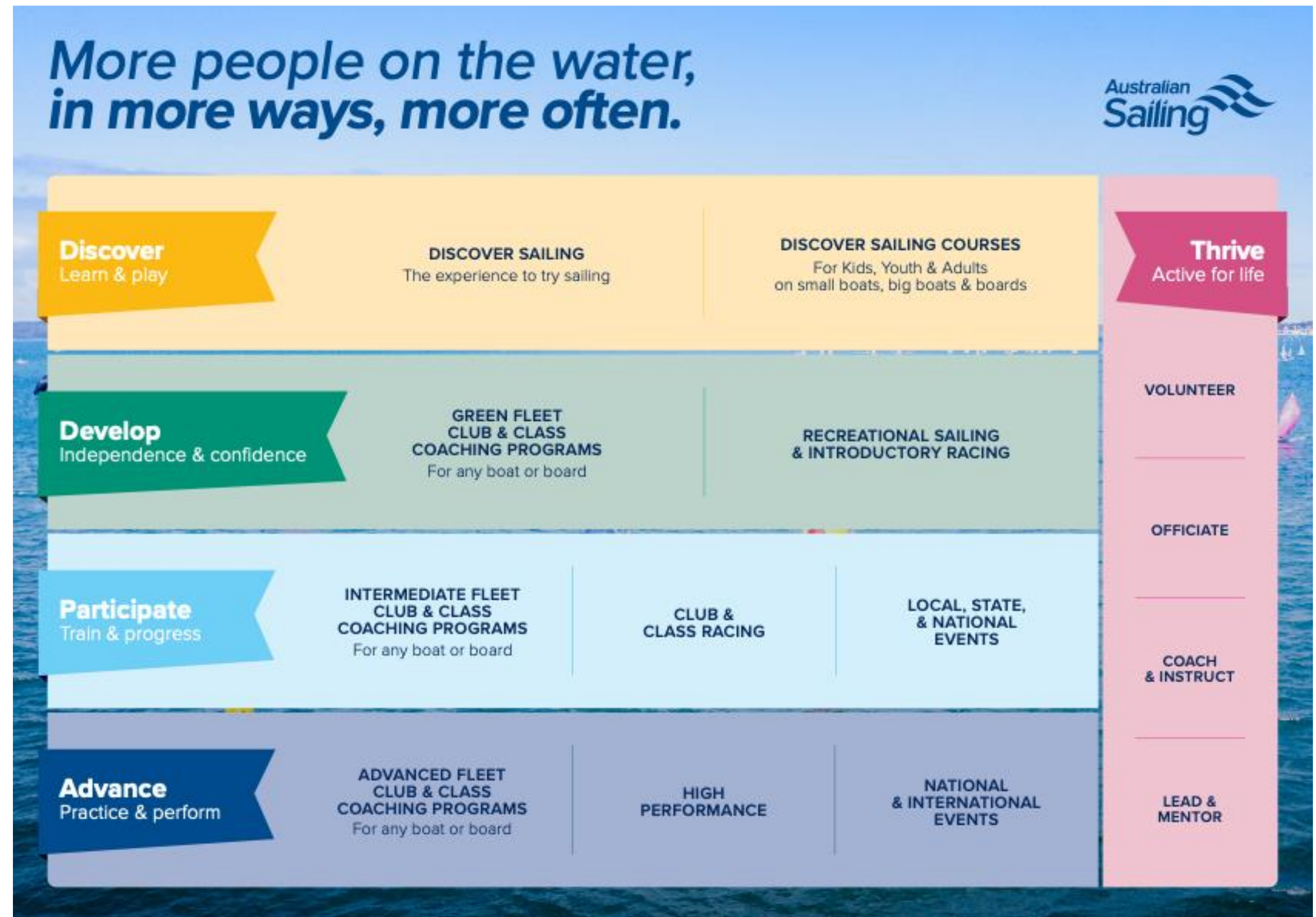


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Options any boat or board.
Clubs and Associations deliver programs, racing and regattas.
AS: educate & support clubs and associations, Instructor/Coach workforce, supplement with events, transition initiatives into Performance.



| DISCOVER: Programs and Courses Delivered at Discover Sailing Centres (using qualified Instructors) | DEVELOP, PARTICIPATE, ADVANCE PROGRAMS Delivered via affiliated clubs or class associations (using qualified coaches] | ADVANCE Delivered by Australian Sailing (in collaboration with affiliated associations (using qualified coaches] |
|---|---|---|
| <ul style="list-style-type: none"> Tackers Intro Tackers 1 Tackers 2 Tackers 3 | <ul style="list-style-type: none"> Green-fleet coaching Programs – any boat / board, including foiling classes. <p>weekly / term & flexible delivery of program</p> | |
| <ul style="list-style-type: none"> OutThere Sailing Experience. OutThere Sailing 1 OutThere Sailing 2 OutThere Sailing 3 | <ul style="list-style-type: none"> Intermediate-fleet coaching Programs - any boat / board, including foiling classes. <p>weekly / term & flexible delivery of program</p> | |
| <ul style="list-style-type: none"> Dinghy Experience Start Sailing 1 Start Sailing 2 Better Sailing Start Racing Better racing | <ul style="list-style-type: none"> Advanced-fleet coaching programs - any boat / board, including foiling classes. <p>3-6,12 month and flexible design program</p> | <ul style="list-style-type: none"> Youth Squad (3 month program) |
| <ul style="list-style-type: none"> Keelboat Experience Start Crewing Start Helming Start Skippering Keelboat Spinnakers Keelboat Racing | | <ul style="list-style-type: none"> On the radar Pre-Emerging (pre categorisation) |
| <ul style="list-style-type: none"> Start Powerboating Powerboat Handling Safety Boat Operator | | <p>Athlete Categorisation programs (delivered by Performance Pathway / State Sailing Performance Pathways (SSPP) coaches)</p> <ul style="list-style-type: none"> Emerging Development / Australian Sailing Pathway Team (ASPT) - Bronze |
| <ul style="list-style-type: none"> Windsurf Experience Start Windsurfing Better Windsurfing Start Racing (Windsurfing) | | <p>HP National Program / Australian Sailing Pathway Team</p> <ul style="list-style-type: none"> ASPT – Bronze ASPT – Silver ASPT – Gold |
| <ul style="list-style-type: none"> Wing Experience Learn to Wing Course | | <ul style="list-style-type: none"> HP National Program / Australian Sailing Team (AST) AST - Podium Potential AST - Podium |

Development of Oceania

Opportunities:

- Brisbane 2032 Olympics and Paralympics.
- Paralympics.
- Shared staffing model – WS/OSAF/{country}.
- Shared staffing model with other sports.
- Corporate investment.
- Training hubs.
- Sister club partnerships.
- School programs (practical learning / S.T.E.M*)
- Online networks

*Science. Technology. Engineering. Mathematics



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Workshop / Discussion

Developing nations:

What are the top 3 areas that developing nations need support with?

Discuss with the person next to you / small group. 5 minutes.

Share with the group.



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What are the top 3 areas that developing nations need support with?

leader focus
creative
fast bold
transpiration
inspiration



Workshop / Discussion

Developed nations:

What are the top 3 areas that you believe developed nations could provide assistance with?

Discuss with the person next to you / small group. 5 minutes.

Share with the group.



World Sailing

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What are the top 3 areas that you believe developed nations should provide assistance with?

focus
bold leader
creative
fast
inspiration
transpiration



Workshop / Discussion

World Sailing:

1. What are the top 3 areas that you believe World Sailing could do to aid in the development of developing nations?

Discuss with the person next to you / small group. 5 minutes.

Share with the group.

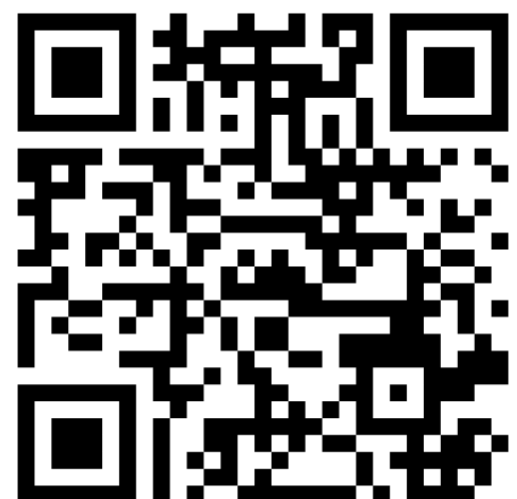
2. What could World Sailing do to facilitate greater collaboration between the global sailing community – to get things done / to make a difference?

Discuss with the person next to you / small group. 5 minutes.

Share with the group.



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What could World Sailing do to facilitate greater collaboration between the global sailing community - to get things done/to make a difference?

leader focus
creative
bold fast
transpiration
inspiration



What are the top 3 areas that you believe World Sailing could do to aid in the development of developing nations?

transpiration
leader bold
creative
focus fast
inspiration



Thank you



MUSTO

KUEHNE+NAGEL 


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