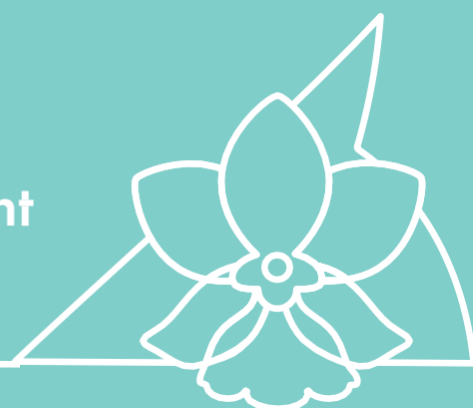


BARCOLANA®

A story of inclusivity in sailing



Development
Symposium



2024 | Singapore



Speakers



Natasa Valentic
Chief Operation Officer
Società Velica di Barcola e Grignano



Dean Bassi
CEO International and global affairs
Barcolana Ltd

Sports Director
Società Velica di Barcola e Grignano



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THE LARGEST SAILING RACE IN THE WORLD



A UNIQUE SETTING

- A single 2-miles-large starting line for all participants;
- A 13-mile course in the Gulf of Trieste;
- The finish line in front of Piazza Unità d'Italia, Europe's largest square overlooking the sea.



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THE LARGEST SAILING RACE IN THE WORLD



The 2018 edition, with 2689 registered yachts including the tallship Amerigo Vespucci, marked a new Guinness World Record: Barcolana officially became the "Largest Sailing Race in the World".



Development
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A UNIQUE SETTING



BARCOLANA SAILING WEEK



BARCOLANA SAILING WEEK

- Events both in Trieste and in the whole North Adriatic Sea;
- 30,000 sailors and athletes participating;
- Not only sailing: all water sports involved (swimming, waterpolo, SUP and rowing).

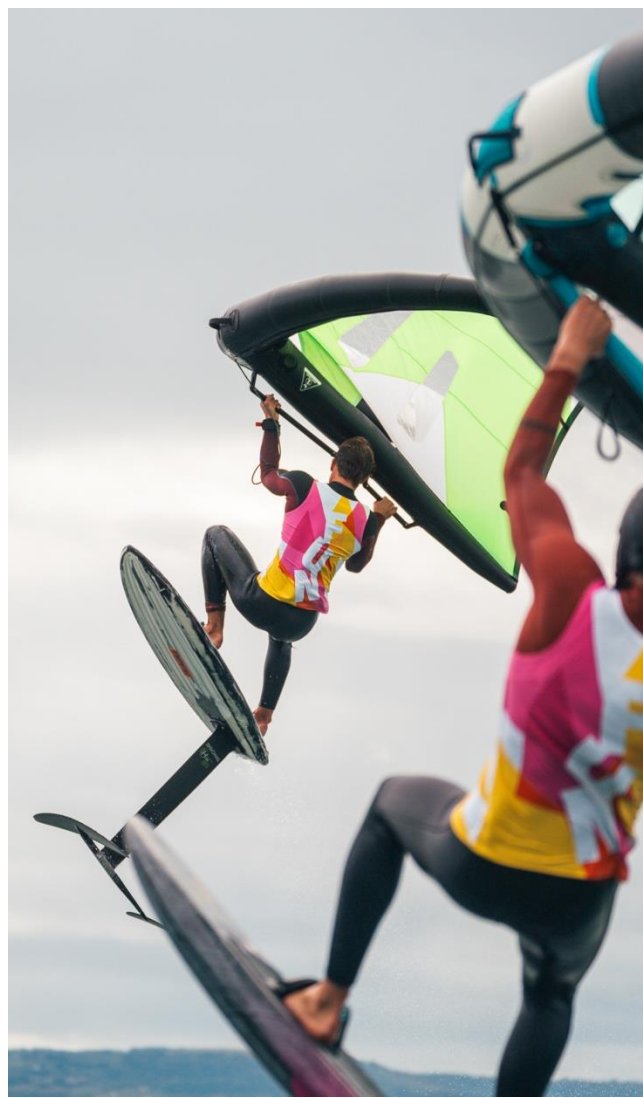
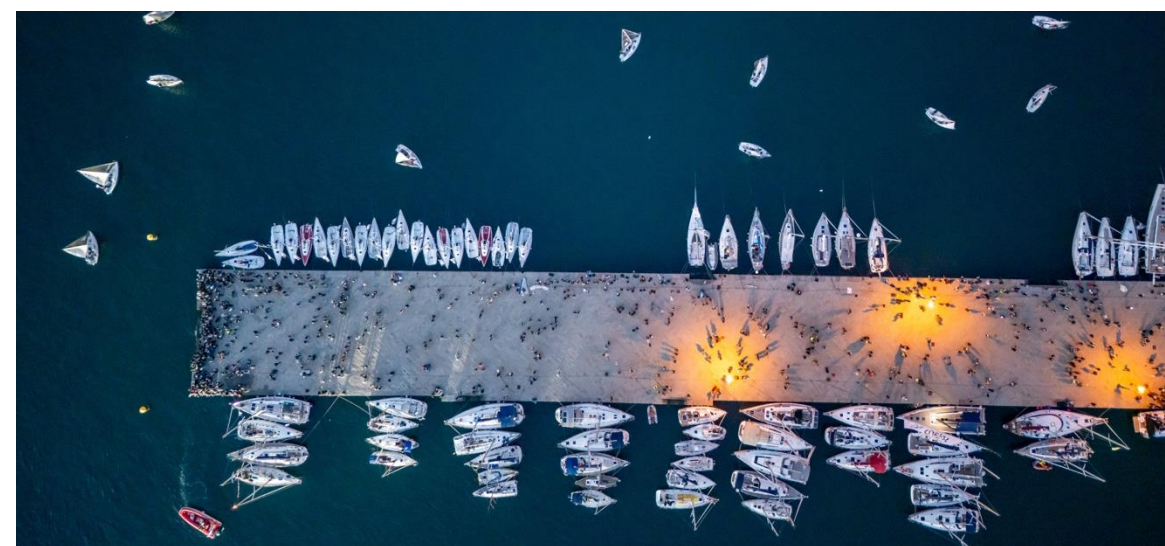



World Sailing

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BARCOLANA SAILING WEEK




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BARCOLANA ASHORE



BARCOLANA ASHORE

- Sea Culture exhibitions and events;
- Music events around the city and theatres;
- Barcolana Sea Chef with Michelin starred chefs;
- Sustainability and charity events;
- Barcolana Sea Summit.

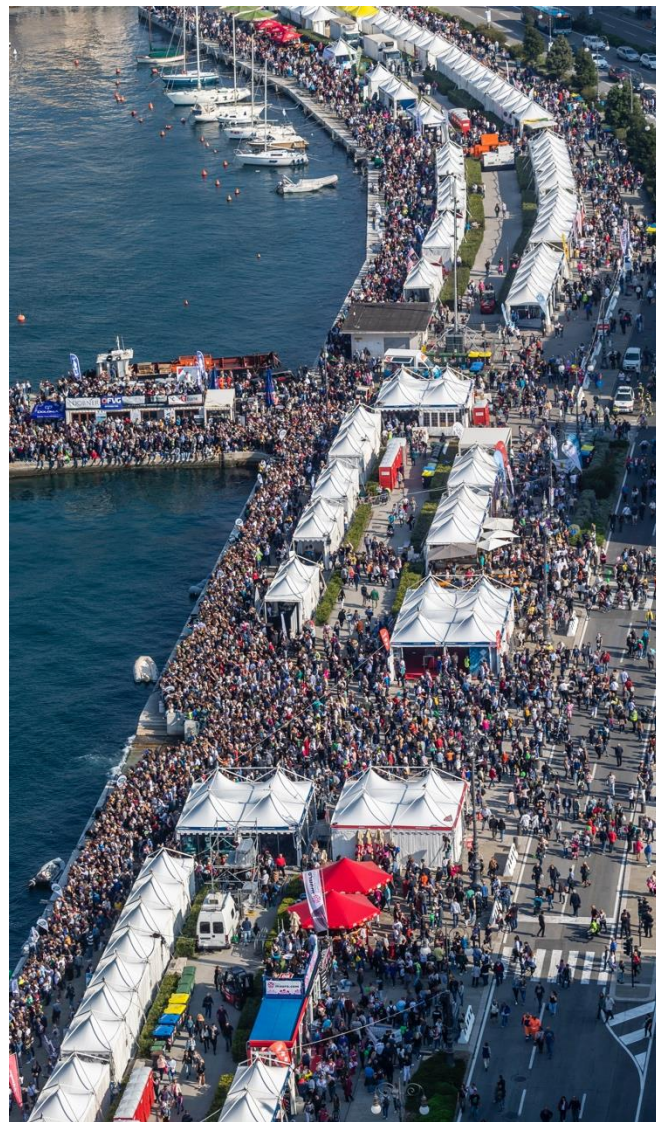



World Sailing

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BARCOLANA ASHORE



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GENERALI WOMEN IN SAILING



GENERALI WOMEN IN SAILING

- Project: highlighting the importance of the role of women and raising awareness on gender equality;
- Survey: during Summer 2024, 200 valid questionnaires from athletes and 70 from coaches collected during the European Open 420 in Slovenia and Youth Worlds on Lake Garda;
- Regatta.




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BARCOLANA PARA SAILING



BARCOLANA PARA SAILING

- Regatta supported by other partners, open to both para-sailors and able-bodied sailors
- Inclusivity panel about best practices with World Sailing, Italian Sailing Federation and other stakeholders from the sailing world;
- Promotional days for non sailors: 60 attendance from associations from the whole Friuli Venezia Giulia territory




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BARCOLANA IN NUMBERS



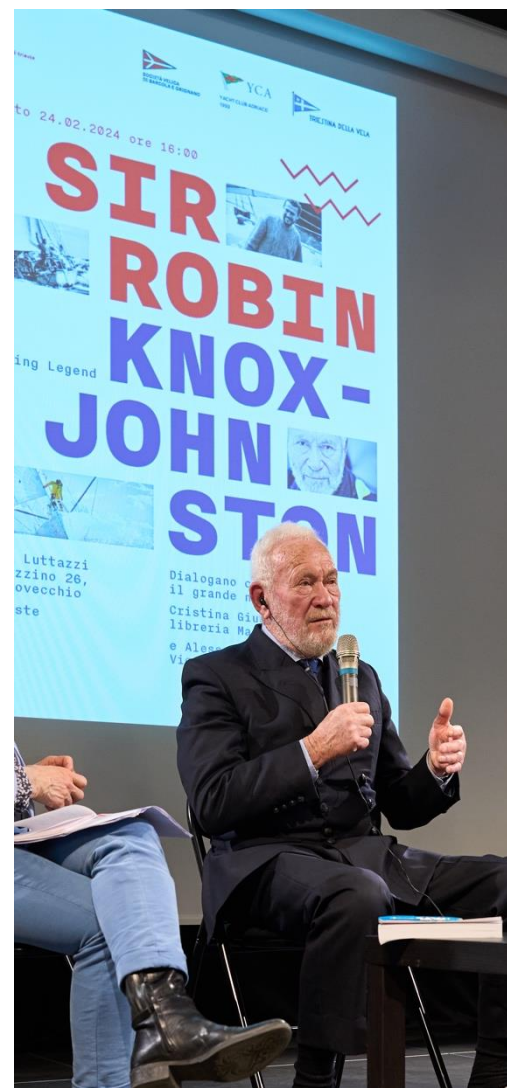

World Sailing

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BARCOLANA COMMUNITY

- Institutional partners and sponsors
- Projects with Clubs of all Northern Adriatic Sea;
- Projects with schools all grades in Trieste



Development
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Thank you



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SINGAPORE
SAILING